

CHAPTER 1 GENERAL PROVISIONS

Section 1-2 Rules of Construction and Definitions

Sign means any object, device, display or structure, or part thereof situated outdoors, or visible through a window or door, which is used to advertise, announce, identify, display, direct or attract attention to an object, person, institution, organization, business, commodity, product, service, event or location, by means, including words, letters, figures, design, symbols, fixtures, pictures, illumination or projected images. (20)

Sign, awning means a ~~sign located on a temporary~~ hood or cover that projects from the wall of a building. ~~, and which can be retracted, folded or collapsed against the face of the supporting building. Awning may extend in any required yard setback a maximum of five feet (2.6 feet in the supplementary regulations).~~ (20)

Sign, banner means a sign which is made out of a paper, cloth or plastic-like consistency, affixed to a building, vehicle, poles or other supporting structures by all four corners. (20)

~~*Sign, bulletin board* means a sign which identifies an institution or organization on the premises of which it is located and which contains the name of the institution or organization, the names of individuals connected with it, and general announcements, of events or activities occurring at the institution or similar messages. (20)~~

~~*Sign, business* means a sign which directs attention a business or profession conducted, or to a commodity or service sold, offered or manufactured, or to an entertainment offered on the premises where the sign is located.~~

Sign, business directory means a sign that identifies multiple tenants within a property or grouping of properties. ~~identifies the names of specific businesses located in a shopping center, medical center or commercial, industrial or office development project which is located on the premises or entrance of the center or development so identified. (20)~~

Sign, canopy means any sign that is affixed to a projection or extension of a building or structure of a building, erected in such a manner as to provide a shelter or cover over the approach to any entrance of a store, building or place of assembly. Plastic or structural protective cover over a door entrance, window or outdoor service area. (20)

Sign, changeable copy means a sign or portion thereof with characters, letters or illustrations that can be changed or rearranged without altering the face or the surface of the sign. (20)

~~*Sign, company logo* means a symbol, image, or shape the represents a company's name, purpose, or identity.~~

Sign, construction means a temporary sign erected on the premises on which construction is taking place, during the period of such construction. ~~indicating the names of the architects, engineers, landscape architects, contractors or similar artisans, and the owners, financial supporters, sponsors, and similar individuals or firms having a role or interest with respect to the situation or project.~~ (20)

~~*Sign, development identification* means a permanent ground, low profile sign which identifies a specific residential, industrial, commercial or office development and which is located on the premises of the development which it identifies.~~ (20)

Sign, directional means a sign erected on private property for the purpose of directing pedestrian or vehicular traffic onto or about the property upon which such sign is located, including signs marking entrances and exits, circulation direction, parking areas and pickup and delivery areas. (20)

Sign, display area means the area within a single continuous perimeter enclosing the extreme limits or the actual sign message surface, including any structural elements outside the limits of each sign forming an integral part of the sign. The stipulated maximum sign display area for a sign refers to a single facing. (20)

Sign, electronic message center (EMC) means a sign or portion of a sign that displays electronic, nonpictorial text information in which each alpha-numeric character or symbol is defined by a small number of matrix elements using different combinations of light emitting diodes (LED's), fiber optics or other illumination devised within the display area. The characters for the copy or script shall be only that available on a standard word processing keyboard, and shall not include graphics, pictures or other items. Electronic changeable copy signs include computer programmable, microprocessor-controlled electronic displays and messages that are projected onto building or other objects. Motor fuel price signs are not considered to be EMC signs. (20)

~~*Sign, festive flag/banner* means a flag or banner constructed of cloth, canvas or light fabric that is hung from a light pole. The flag/banner shall contain no advertising except for cultural events, special holidays/seasons, etc.~~ (20)

~~*Sign, flag* means any fabric banner used as a symbol of a government, political, subdivision or other identity/corporation. Corporation flags shall not exceed 12 square feet and may be flown in tandem with the state or national flag. The size of the state or national flag shall not exceed 100 square feet.~~ (20)

Sign, flashing means any directly or indirectly illuminated sign which exhibits changing natural or artificial light or color effects by any means whatsoever. (20)

Sign, freestanding/pole/pylon means any nonmovable sign not affixed to a building but erected upon a pole, post or other similar support so that the bottom edge of the sign display area is eight feet or more above the ground elevation. (20)

Sign, governmental means a sign erected and maintained pursuant to and in discharge of any governmental functions, or required by law, ordinance or other governmental regulation. (20)

Sign, ground low profile business means a **business** sign affixed directly to the ground. ; ~~which directs attention to a business, commodity, service or product offered on the premises.~~ (20)

~~*Sign, holiday decoration* means a temporary sign in the nature of decorations, clearly incidental to and customarily and commonly associated with any national, local or religious holiday. (20)~~

~~*Sign, home occupation* means a sign containing only the name and occupation of a permitted home occupation not to exceed two square feet. This is also a nameplate sign. (20)~~

Sign, illuminated means a sign lighted by or exposed to artificial lighting, either by lights on or in the sign or directed towards the sign. (20)

~~*Sign, informational* means a sign containing descriptions of major points of interest, government institutions or other public services such as hospitals, sports facilities, etc. (20)~~

~~*Sign, institutional* means a sign that is owned by a government entity or school. identifies the name and other characteristics of a public or private institution of the site where the sign is located. (20)~~

~~*Sign, integral* means a sign constructed as to be an integral portion of the building of which it forms a part. (20)~~

~~*Sign, integral roof* means any sign erected or constructed as an integral or essentially integral part of a normal roof structure of any design, such that no part of the sign extends vertically above the highest portion of the roof and such that no part of the sign is separated from the rest of the roof by a space of more than six inches. (20)~~

~~*Sign, marquee* means a sign which is mounted, painted on, or attached to any projection or extension of a building that is designated in such a manner as to provide shelter or cover over the approach to any entrance of the building. (20)~~

~~Sign, *menu board Drive-through* means a sign located adjacent to the drive-through lane of an establishment. that is used to advertise the product available at a fast-food restaurant. (20)~~

Sign, motion means any sign or part of a sign which changes physical position by any movement or rotation of which gives the visual impression of such movement or rotation. (20)

~~Sign, *nameplate* means a sign, located on the premises which bears the name and/or address of the occupant of the building or premises. (20)~~

Sign, nonconforming means a sign that does not conform to the requirements of chapter 20 of this Code. (20)

Sign, off-premises means an ~~advertising~~ sign which directs attention to a separate property, not use, product, commodity or services not related to the premises on which it is located. (20)

Sign, on-premises means a sign which directs attention to a ~~business, commodity, product, use, service or other activity which is sold, offered or conducted on~~ the premises upon which the sign is located. (20)

~~Sign, *pickup* means a sign not attached to a building that designates a specific area of a parking lot for the pickup and loading of goods purchased in advance.~~

~~Sign, *portable* means a sign designed so as to be movable from one location to another, and that is not permanently affixed to a building, structure, or the ground including, but not limited to, signs designed to be transported by means of wheels, sign converted to A-Frames, menu and sandwich board signs, and signs attached to or painted on vehicles parked and visible from the public right-of-way unless said vehicle is used in the normal day-to-day operations. (20)~~

~~Sign, *portable A-frame* means a sign not affixed to a structure or ground, self-standing, constructed of two panels hinged at the top.~~

~~Sign, *Public/Community* means a sign on a property owned or leased by a governmental unit and operated by a governmental unit.~~

~~Sign, *private sale or event* means a temporary sign advertising private sales or personal property such as a house sale, garage sale and the like or private nonprofit events such as picnic, carnival, bazaar, game night, art fair or craft show. (20)~~

Sign, projecting means a sign that is wholly or partly dependent upon a building for support and which projects more than 12 inches from such building. (20)

~~Sign, real estate means a sign pertaining to the sale or lease of the premises, or a portion of the premises, on which the sign is located. (20)~~

Sign, roof means a sign that is mounted on the roof of a building or which is wholly dependent upon a building for support and which projects above the roof line of a building with a flat roof, the eave line of a building with a gambrel, gable or hip roof or the deck line of a building with a mansard roof. (20)

Sign, temporary means a sign designed or intended to be displayed for a short period of time. This includes, ~~but is not limited to~~, items such as banners, pennants, flags, beacons, sandwiches or balloons or other air- or gas-filled figures. (20)

~~*Sign, temporary residential* means a sign that is designed or intended to be displayed for a short period of time. This includes, but is not limited to, real estate signs, yard signs, etc.~~

Sign, wall means a sign attached to or erected against the wall of a building or structure with the exposed face of the sign in a plane approximately parallel to the face of the wall.; ~~and which does not project more than 12 inches from such building or structure. Wall signs shall not include product advertising. Wall signs shall include tenant identification, tenant logo, center name, or any combination of the three.~~ (20)

Sign, window means sign, pictures, symbols, ~~words~~ or combination thereof, ~~designed to communicate information about an activity, business, commodity, event, sale or service, etc.~~ that is placed inside a window or upon the window panes or glass and is visible from the exterior of the window. (20)